

Critical Illness Insurance **More Serious** Than You Think

No one likes to think about getting sick. However, life's full of unexpected moments. Would you be prepared if a serious illness happened? Would you be able to pay your household bills if you could not work due to a critical illness? Atlantic American Employee Benefits' products integrate with, and supplement benefits already available to you; such as major medical, covering everyday expenses, deductibles, co-pays, and co-insurance.



someone dies of cardiovascular disease (CVD) in the U.S.¹



cause of death for women is cardiovascular disease, causing 1 in 3 deaths each year.²





of adults were either unable to pay their monthly bills or were one \$400 financial setback away from being unable to pay them in full.³

795,000+

795,000+ U.S. adults have a stroke each year, with around 185,000 of these affected individuals having had a previous stroke.4

Caring About Customers

Together, with your employer, we develop voluntary programs that matter. Our products are meant to integrate with and supplement benefits already available to you. These valuable benefits are an affordable way for you to prepare for the unexpected and overcome the financial challenges you and your family may face.



63% of cancer patients & loved ones reported financial struggles following a cancer diagnosis.⁵



Nearly half (44%) of insured adults report difficulty affording their out-of-pocket costs.⁶



While medical plans typically cover a serious illness, they don't cover the additional financial costs that come with it. Talk to your employer about the Atlantic American Employee Benefits Critical Illness Plan and how it can help.

Visit aaemployeebenefits.com for more information.

¹https://bit.ly/3maC8dw - American Heart Association; Heart Disease and Stroke Statistics - 2020 Update
²https://bit.ly/3ieldVs - American Heart Association; "Facts About Heart Disease in Women
³https://bit.ly/3qbmdhG - Federal Reserve Board; Report on the Economic Well-Being of U.S. Households in 2017
⁴https://bit.ly/38SFkY7 - Medical News Today; "Long-term Risk of Recurrent Stroke Under-Recognized
⁵https://bit.ly/3iVag2 - Kaiser Family Foundation; Data Note: Americans' Challenges with Health Care Costs

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Critical Illness policy form GCIP21AAEB underwritten by Bankers Fidelity Life Insurance Company[®]. Limitations and Exclusions apply; actual policy provisions control. Refer to Outline of Coverage (form series GCIP21 OC) for additional product details. Application to determine eligibility required. Rates subject to change. Subject to availability; benefits may vary by state. Subject to underwriting limitations. This is a solicitation of insurance and an independent agent may call on you.



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